



100 S. STATE ST 4TH FLOOR
CHICAGO, IL 60603

PHONE: 312.846.6357

AGENDA DANCE COMMUNITY CONVENING

Thursdays, January 17, 2019

9:30am-10:00am – Networking and Snacks

10:00am – 11:30am: Meeting

Location: The Dance Center of
Columbia College Chicago, Studio 300

- I. **Welcome and Introductions** – Maggy Fouché, *SCD Board Vice President/Secretary, Giordano Dance Chicago Development Consultant*
- II. **Dance Center Welcome** – Margi Cole, *SCD Board Member, Dance Center of Columbia College Chicago Series Program Manager*

Spectrum Dance Theatre – January 31- February 2, 2019
20% off discount using code: SDT20

Ananya Dance Theatre – February 14-16, 2019
20% off discount using code: ADT20

- III. **Organization Updates** – Heather Hartley, *Executive Director*
 - a. 2019: Year of Health
 - b. SCD Writing Staff Update
- IV. **Activity #1** – Denita Inez, *Desueño Dance*
- V. **Community Programs Update** – Surinder Martignetti, *Community Engagement Consultant*
 - a. Chicago Dance Month Performance Opportunities
 - b. Chicago Dance Month Featured Event Submissions
 - c. Membership Benefit- 90 minute Consultation
 - d. Our Bodies As Translators: A Moving Dialogs Event
- VI. **Activity #2** – Denita Inez, *Desueño Dance*
- VII. **SCD Programs Updates** – Jackie Kling, *Marketing and Programs Manager*
 - a. Chicago Dance Month 2019 -- Advertising Options
 - b. 2019 Membership
 - c. SCD Website

VIII. **Q & A/ Open Discussion** with Maggy Fouché

Dance Community Convening

January 17, 2019

Dance Center of Columbia College Chicago

10:00-11:30am



Dancers are constantly testing their physical and mental limits.



However, few dancers have access to health and wellness services aimed at their unique challenges, like chronic overuse injuries and disordered eating.

To fulfill our vision of a safe, healthy, and vibrant dance sector, See Chicago Dance is bringing critical wellness resources to professional dancers through our **free Chicago's Day of Dancer Health in April 2019**. The daylong event will offer the dance community comprehensive assessments, screenings, and consultations with trained health professionals.



Offerings include :

- **Personal 30-minute screening** to identify red flags and learn how to prevent injury
- **Private, one-on-one mental health consultation and nutritional coaching** with certified counselors
- **Referrals to local healthcare professionals** (physical therapists, chiropractors, etc.) familiar with dancer-specific obstacles
- **Breakaway sessions** with other health/wellness practitioners and health insurance representatives
- **Health Care Expo** featuring information on services and other Chicago area resources and health and wellness providers

This event is open to everyone who works in the dance field, dancers, teachers, choreographers, administrators, and more!



Get involved.

Provide services:

We're looking for health professionals to provide screenings in the following areas. Give your time on the Day of Dance Industry Health and provide one-on-one screenings in:

Physical Health
General Health
Mental Health
Podiatry

Nutrition
Physical Therapy
Massage
Health Insurance

[Click HERE for Day of Dancer Health Flyer](#)



SCD Welcomes New Writers



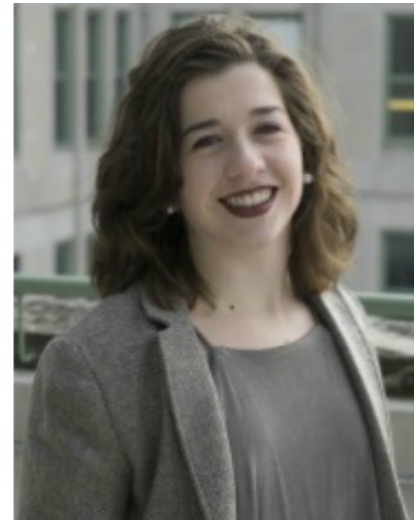
Lauren Warnecke
Senior Writer, Editor



Lynn Shapiro
Senior Writer, Editor Emerita



Brianna Alexis Heath
Writer



Jordan Kunkel
Writer

Editorial Policies:

The editor and writers at See Chicago Dance (SCD) strive to present fair and equitable coverage of Chicago's multifaceted dance community. The only requirement for consideration for reviews and previews is that a production must be entered by the producing artists/company on the SCD calendar, a free service. Artists needn't be SCD members or use SCD services to be eligible for coverage by our critics. We recommend posting your production details at least one month in advance of opening night, and/or by the 15th of each month, as editorial assignments are made in advance.

Features, previews and reviews seek to provide coverage for companies and venues of various disciplines, organizational sizes, neighborhoods and cultural backgrounds. The editor shall ensure balance and fairness in assignments, and in the tone and quality of publicized materials, with the goal of educating, informing and inspiring our readers.

See Chicago Dance adheres to journalistic ethical standards of practice similar to those of any other news outlet. The editor and writers function independently from SCD organizational programs, maintaining curatorial and financial separation from executive staff and the board of directors.

[Click HERE for SCD Editorial Policies](#)



Dance Month 2019

Call for Participation: Performance and Residency

Requirements

- Currently be an SCD member and have an account in good standing.
- Support promotions of Chicago Dance Month by including CDM in at least one eblast and sharing on social media (we will provide a digital tool kit)
- Offer discounted tickets, at least 25% off, for a ticketed event between March 18-May 12, 2019 through See Chicago Dance's Hot Deals program.
- To be considered for residency time at the Chicago Cultural Center, you must host an open studio on the Tuesday Afternoon, the week after your residency.
- **DEADLINE TO APPLY IS: January 27!**

[Click HERE to Apply for CDM Performance and Residency Opportunities](#)



Dance Month 2019

Call for Participation:

Performance and Residency

Recognition - Residency and Performing Artists will receive:

- Inclusion in the CDM press release
- Promotion of your event on CDM event page on SCD.com and in our CDM Brochure
- Image of your company or work will be considered for highlighted images on various promotions
- Special mention on SCD.com's Facebook page
- Companies selected to perform at the pop up event and the scavenger hunt will receive a stipend.
- There is no stipend or fee for the Chicago Cultural Center Residency.
- **DEADLINE FOR SUBMISSIONS IS January 27!**

Dance Month Opening Performance - Monday April 1st (Afternoon / Evening)

Dance Month Closing – Monday, April 29 – Riverwalk (rain date, Tues. April 30)

Residency Weeks - Monday March 25 - Friday May 10



Dance Month 2019 Brochure Featured Event Proposals

Requirements

- Currently be an SCD member and have an account in good standing.
- Your event must take place between the dates of March 18 through May 12, 2019
- Featured event descriptions should be limited to between 500 and 800 words
- Please provide a detailed description of your event, as well as any additional information that showcases why your event should be featured in our 2019 Chicago Dance Month brochure (new collaborations, specific dancers, unique performance venue, etc.)
- All submissions will be carefully read by SCD's editorial staff
- Featured Event descriptions are subject to editing by SCD's editorial staff, with the writer's final approval
- Events selected for publication will provide SCD with a publishable photo
- DEADLINE for submissions is January 20!

[Click HERE to Apply for CDM Brochure Featured Event Articles](#)





OUR BODIES AS TRANSLATORS - A MOVING DIALOGS EVENT



Presented by The Auditorium Theatre and See Chicago Dance

February 12 | 6:00-8:00pm

Ruth Page Center for the Arts, Studio 1

FREE (Registration Required); SPACE IS LIMITED! RSVP!

Choreographers **Osnel Delgado**, Artistic Director of Cuba's **Malpaso Dance Company**, and **Robyn Mineko Williams**, former member of and regular contributor to Chicago's own **Hubbard Street Dance Chicago**, explore and discuss how they use dancers' bodies to interpret and translate universal ideas when creating a work. Close the evening by learning some Cuban salsa with **Denita Inez** of **Desueño Dance**. Moderated by **Jorge Perez**, Executive and Associate Artistic Director, **Ensemble Español Spanish Dance Theater**.



Chicago Dance Month Brochure Advertising

- Brochure: 16 Full Color Pages with 10,000 copies distributed throughout the Chicago
- FINAL FEW: Limited availability, full page and half page advertisements
- [Click HERE to View CDM Brochure Rates and Specs](#)

jackie@seechicagodance.com



Chicago Dance Month Brochure Advertising

- FREE Calendar Listings for events taking place March 18-May 12. Must post to SCD.com by January 25!
- Limited Availability for Featured Event Postings: Upgrade your calendar listing with an image
- [Click HERE to View CDM Brochure Rates and Specs](#)

Featured Event Postings

SCD Members under \$50,000: \$50

SCD Members \$50,000-500,000: \$100

SCD Members over \$500,000: \$150

Non-Members: \$200



2019 Membership

- Get featured in our Chicago Dance Month video campaign sent to TV stations! Enroll and submit video footage by February 1
- Eligibility for CDM Paid Performances, Residencies, Featured Event Article
- DISCOUNTS on all SCD Advertising, including our 2019 Advertising Packages
- And MUCH more!
- [Click HERE to learn more about SCD Memberships!](#)

jackie@seechicagodance.com



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Physical Health
General Health
Mental Health
Podiatry

Nutrition
Physical Therapy
Massage
Health Insurance

Levels of Partnership:

- Day-of services
- Follow-up services
- Provide health care package supplies for participants
- Participate with an expo information table
- Volunteers to assist health care providers
- Sponsor the event with financial support

To learn more about Sponsorship and Partnership info, please contact **Heather Hartley** at **Heather@SeeChicagoDance.com**.



Photos: Chicago Moving Company by Jeremy O'Donnell



Chicago Dance Month

Brochure Ad Specs &
Guidelines

**RODGERS AND
HAMMERSTEIN'S**

South Pacific

**DIRECTED BY
VICTOR MALANA MAOG**

**Inside Front or
Inside Back Cover:**

Members: \$1000

Non-Members: \$1250

This ad size covers the full page, so it's perfect for big, bold, attention-grabbing designs on the back cover, the two inside covers, or an inside full-page - all of which are available for you to pick from.

**APRIL 5
-JUNE 17**


DRURY LANE
THEATRE

630.530.0111 • DruryLaneTheatre.com • Free Parking • 100 Drury Lane, Oakbrook Terrace, IL

JOFFREY ★ BALLET

CHICAGO

ASHLEY WHEATER
ARTISTIC DIRECTOR

THIS IS NOT
SHAKESPEARE'S
MIDSUMMER

Midsummer Night's Dream

Back Cover:

Members: \$1750

Non-Members: \$1900

A CELEBRATION OF THE FESTIVE SCANDINAVIAN MIDSUMMER

Choreography: Alexander Ekman | Music: Mikael Karlsson

APRIL 25–MAY 6 | TICKETS START AT \$34

312.386.8905 | JOFFREY.ORG/MIDSUMMER

PRESENTING SPONSOR

Josef and Margot
Lakonishok

PRODUCTION SPONSORS

Jane Ellen Murray Foundation
Bill and Orli Staley Foundation

2017–2018 SEASON SPONSORS

Abbott
Fund

ALPHA WOOD
FOUNDATION CHICAGO

N.I.B.
FOUNDATION

D P Daniel & Pamela
DeVos Foundation

PERFORMS AT:

AUDITORIUM
THEATRE

at ROOSEVELT UNIVERSITY
50 East Congress Parkway,
Chicago

Thanks to Live Music Sponsor The Marina and Arnold Tatar Fund for Live Music.
Midsummer Night's Dream: Hans Nilsson/Royal Swedish Opera

DANCE @ THE AUD

Ballet Nacional de Cuba *Don Quixote*

MAY 18-20, 2018

Giordano
Dance Chicago
JUNE 9, 2018

Full Page Ad:

Members: \$700

Non-Members: \$800

SAVE \$10* WITH PROMO CODE: DANCEMONTH

AuditoriumTheatre.org :: 312.341.2300

CHICAGO'S LANDMARK STAGE*
AUDITORIUM THEATRE EST. 1889

THE THEATRE FOR THE PEOPLE

**AUDITORIUM
THEATRE**
of ROOSEVELT UNIVERSITY

50 E Congress Pkwy | Chicago, IL



International Dance Sponsor



Student Matinee Sponsors

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ROBERT THOMAS ROBINS
FOUNDATION

MacArthur
Foundation



ADMIT ONE Funder

PALMERHOUSE
A HILTON HOTEL

Official Hotel Partner

MICHIGAN AVENUE
MAGAZINE

Official Magazine
Sponsor

*Discount not valid on previously purchased tickets or on price level 5. No refunds or exchanges. Some restrictions apply.

Auditorium Theatre, photo by Jude Howell. | Patricio Revé in Don Quixote, photo by Nancy Reyes. | Giordano Dance Chicago, photo by Gorman Cook Photography.

**the actors
gymnasium**
CIRCUS SCHOOL AND
THEATRE COMPANY

FEATURED EVENT: Mandala Arts' *Amita, Without Limits*



The feminine spirit is resilience, grace, and power—devotion to and celebration of life. “She” has a complex and energetic existence, but her love is simple and constant.

Mandala South Asian Performing Arts presents *Amita, Without Limits*, showcasing Indian classical dance artists Sonali Mishra and Ashwaty Chennat and their dedication to Odissi and Bharatanatyam, respectively; both have found spaces to explore new expressions while maintaining generational continuity and honoring tradition. Through movement, they share the experience of the female form.

Amita tells classic stories from South Asian poetry, literature, and mythology. “She” may be a young woman yearning for affection from her promiscuous lover, a queen suffering from isolation and anger with her lack of agency, or a goddess who takes responsibility for the world’s troubles. Classical Indian music plays with text, building meaning upon meaning and allowing the dancer to explore story and movement in new ways.

Classical Indian dance forms rely on Nritta, movement focused on precision, shapes, and rhythms,

and Abhinaya, movement that tells stories through hand gestures and facial expressions. Nritta and Abhinaya create a back-and-forth, seamlessly building a strong energy within the dance artist called Bhakti, a complete surrender to the music, dance, and story.

Sonali Mishra is an Odissi dancer, writer, and researcher based in Odisha, India. Born and raised in the United States, Sonali discovered dance while young through a community of Toronto-based artists. Since 1995, Sonali travels to Odisha to feed her passion for perfection and understand the form. Her explorations led her to the renowned Srjan institute, founded by the legendary

Guru Kelucharan Mohapatra Gharana. She continues to receive training from artists who have dedicated their lives to education at Srjan. She has performed throughout the U.S., Canada, Europe, Australia, and Malaysia. She regularly conducts workshops and lectures at leading universities in India and in the west. Leading organizations throughout India have honored her for her performance—most recently, with the 2017 Monomanini Award.

Ashwaty Chennat is a Bharatanatyam artist and educator who performs with Mandala. She grew up among a community of diasporic artists in southeast Michigan, where she slept to the tunes of classical Indian violin and shared meals with great musical and dance artists performing abroad. She continues to learn forms of movement, including Mohiniyattam (Kerala, India) and Kandyan dance (Sri Lanka), from artists based in these South Asian regions. Recently, she appeared with Mandala in *Unwinding and Conversations with Devi*.

Amita, Without Limits will build a space for dialogue and understanding between artists, community, and audience. A “tea party” and other refreshments follow the performance.

For information about the April 15 performance at the Reva and David Logan Center for the Arts, visit mandalaarts.org.

the dance center | Columbia
CHICAGO, ILLINOIS

Process v. Product Festival March 29–April 7, 2018

This two-week festival examines how concert dance presentation can be a document of process rather than a consumable product. **Molly Shanahan / Mad Shak** and **Bebe Miller Company** headline the festival through dances, artist discussions, panels, workshops, and more.

Half Page Horizontal:

Members: \$500
Non-Members: \$600

Full page a little too big? We’ve got half-page ad placements available too. This horizontally oriented ad size is perfect for landscape-style ads.

Featured Event Posting:

Members - Budget Under \$50,000: **\$50**

Members - Budget From \$50,000-500,000: **\$100**

Members - Budget Over \$500,000: **\$150**

Non-Members: **\$200**

New this year: Available slots for Featured Event listings! If you want your Chicago Dance Month event to stand out in a budget-friendly way, consider placing a Featured Event ad. Pricing is tiered based on member budget.

*All photos for **Featured Event Postings** must be square and over 1000x1000 px.

April 29
Scavenger Hunt
Chicago Dance
Chicago Cultural Center
Monday 4:30pm, FREE

April 30
Ballet Fundamentals Class
CDM Free Class
Jen Didier
Joel Hall Dancers & Center
Monday 6:30pm, FREE to new students



SEE CHICAGO DANCE EVENT!
May 4
Chicago Dance Month 2018
Pop Up Event
See Chicago Dance with
Block 37
Friday 4:30pm, FREE

Tejiendo Caminos (Weaving Paths)
Silvia Diaz Brown Sildance/AcroDanza
National Museum of Mexican Art
Wednesday 6:30pm, \$10

April 29
The
Chicago
Athens
Saturday

May 18-20
Don Quixote
Ballet Nacional
Auditorium Theater
Friday & Saturday
\$41-120

April 24
Adult Dance Studio
Old Town School of Folk
Tuesday 7:15pm, FREE

April 25
100 Light Years of
Yumiko Yoshioka
Links Hall
Wednesday 7pm, FREE

April 25-May 6
Midsummer Night's Dream
The Joffrey Ballet
Auditorium Theater
Wednesday & Friday
Saturday 2pm & 8pm
\$34-159

April 26
Lucky Plug
Lucky Plug
Harris Theater
Thursday

Interested? Here's everything else you need to know to advertise in the 2018 Chicago Dance Month brochure.

Last day to submit your calendar listing to SeeChicagoDance.com for full listing: **January 27, 2019**

Featured Event Advertisement due: **January 27**

All other Ads due: **February 13, 2019**

Brochure published: **March 15, 2019**

For advertising rates for for-profit organizations, please inquire by contacting Jackie Kling at **Jackie@SeeChicagoDance.com** or **312-846-6357**.

Technical Specs:

Ad sizes:

Full page: 7.375 x 9.875"

Half page horizontal: 7.375 x 4.75"

Featured event listing: 7.375 x 4.75"

Half page vertical: 3.6785 x 9.875"

All photos for **Featured Event Postings** must be square and over 1000x1000 px.

Colors:

#9500ef #33d2be #ff5929

What can See Chicago Dance do for you?



Annual Membership: 1/1 - 12/31, 2019

Individuals / <\$50,000 Budget: \$50
\$50,000 - 249,999: \$100
\$250,000 - 499,999: \$150
\$500,000 - 999,999: \$250
\$1,000,000 and above: \$350

Your **See Chicago Dance** membership gives you access to these exclusive benefits:

Discounted advertising on SeeChicagoDance.com, the most comprehensive source for dance events in Chicago.

Steep discounts on rentals of our versatile 20' x 25' portable dance floor, marley floor, and state-of-the-art audio equipment.

Professional development opportunities including free and discounted workshops and events throughout the year.

Opportunities to participate in performance events like Chicago Dance Month, SummerDance Village, and more.

Priority access to discounted tickets to DanceBuilders events, annual See Chicago Dance Gala, and other special events that happen throughout the year.

90 minutes of FREE consulting on technical production, show management, touring, and programming.

Inclusion in select See Chicago Dance materials, including the Chicago Dance Month brochure and more.

First access to application for a FREE booth in Millennium Park during SummerDance Village.

New for 2019:

Inclusion in seasonal members-only promotional video.

Fiscal sponsorship opportunities with Pentacle, a not-for-profit infrastructure support organization for small and mid-sized companies and project-based artists.

Free job posting on SeeChicagoDance.com and discounts to promote your jobs in our Dance Community Industry Newsletter.

New advertising options on SeeChicagoDance.com including pop-up ads, summer intensives email, and more.

Discounts on our Marketing Distribution Program, NOW in partnership with Direction Tour Marketing. Our same great distribution service, now partnered with the best in the business!

More benefits are added throughout the year!