



Chicago Dance Month

Brochure Ad Specs &
Guidelines 2022

**RODGERS AND
HAMMERSTEIN'S**

South Pacific

**DIRECTED BY
VICTOR MALANA MAOG**

**Inside Front or
Inside Back Cover:**

Members: \$1,350

Non-Members: \$1,500

This ad size covers the full page, so it's perfect for big, bold, attention-grabbing designs on the back cover, the two inside covers, or an inside full-page - all of which are available for you to pick from.

Specs: 7.375 x 9.875"

**APRIL 5
-JUNE 17**


DRURY LANE
THEATRE

630.530.0111 • DruryLaneTheatre.com • Free Parking • 100 Drury Lane, Oakbrook Terrace, IL

JOFFREY ★ BALLE

CHICAGO

ASHLEY WHEATER
ARTISTIC DIRECTOR

THIS IS NOT
SHAKESPEARE'S
MIDSUMMER

Midsummer Night's Dream

Back Cover:

Members: \$1,900

Non-Members: \$2,050

Specs: 7.375 x 9.875"

A CELEBRATION OF THE FESTIVE SCANDINAVIAN MIDSUMMER

Choreography: Alexander Ekman | Music: Mikael Karlsson

APRIL 25–MAY 6 | TICKETS START AT \$34

312.386.8905 | JOFFREY.ORG/MIDSUMMER

PRESENTING SPONSOR

Josef and Margot
Lakonishok

PRODUCTION SPONSORS

Jane Ellen Murray Foundation
Bill and Orli Staley Foundation

2017–2018 SEASON SPONSORS

Abbott
Fund

ALPHA WOOD
FOUNDATION CHICAGO

N.I.B.
FOUNDATION

D P Daniel & Pamela
DeVos Foundation

PERFORMS AT:

AUDITORIUM
THEATRE

50 East Congress Parkway,
Chicago

Thanks to Live Music Sponsor The Marina and Arnold Tatar Fund for Live Music.
Midsummer Night's Dream: Hans Nilsson/Royal Swedish Opera

DANCE @ THE AUD

Ballet Nacional de Cuba *Don Quixote*

MAY 18-20, 2018

Giordano
Dance Chicago
JUNE 9, 2018

Full Page Ad:

Members: \$900

Non-Members: \$1,050

Specs: 7.375 x 9.875"

SAVE \$10* WITH PROMO CODE: DANCEMONTH

AuditoriumTheatre.org :: 312.341.2300

CHICAGO'S LANDMARK STAGE*
AUDITORIUM THEATRE EST. 1889

THE THEATRE FOR THE PEOPLE

**AUDITORIUM
THEATRE**

of ROOSEVELT UNIVERSITY

50 E Congress Pkwy | Chicago, IL

2017-18 SEASON SPONSORS



International Dance Sponsor



Student Matinee Sponsors

THE
ROBERT THOMAS ROBINS
FOUNDATION

MacArthur
Foundation



ADMIT ONE Funder

PALMERHOUSE
A HILTON HOTEL

Official Hotel Partner

MICHIGAN AVENUE
MAGAZINE

Official Magazine
Sponsor

*Discount not valid on previously purchased tickets or on price level 5. No refunds or exchanges. Some restrictions apply.

Auditorium Theatre, photo by Jude Howell. | Patricio Revé in *Don Quixote*, photo by Nancy Reyes. | Giordano Dance Chicago, photo by Gorman Cook Photography.

STOMP STOMPING GROUNDS

CHRP's Stomping Grounds Project's annual STOMPING GROUNDS is a citywide celebration of rhythm and line, showcases Chicago's diverse dance companies and cultural traditions: CHRP's Ensemble American (tap), Ensemble Español Spanish and Latin Folk Dance Company of Chicago, Muntu Dance Company (African), Trinity Irish Dance Company/Ensemble and, new this year, the Black Hawk Dance Company (Native American), Chicago Dance Crash Ensemble and Chicago Dance Theatre (Indian).

CHRP embodies CHRP's core mission: to present dance as a means of cultural and community development programs for "cultural exchange and social reconciliation," said CHRP Executive Director Lorie Alexander. "Our first concert 30 years ago featured Ensemble Español, Trinity, and Najwa Dance Company. The ground through rhythmic expression was and is becoming more important today. We've taken it to the streets and Chicago since 2000, and

Half Page Vertical:

CHRP's "Performalogue" showcases several choreographers in rehearsal and offers free workshops in arts and crafts, and dialogue with artists. Most events are held at venues that include the Chicago Cultural Center, Irish American Heritage Center, the Field Museum, the Pritzker Conservatory, and the Chicago Public Schools.

Landscape advertising not your cup of tea? We also have a vertically oriented half-page ad for designs that run a little tall.

Specs: 3.6785 x 9.875" Dance USA Foundation, provides major funding (Illinois dance organization selected) for CHRP with additional funding from the Chicago Cultural Center, the Chicago Community Trust, the National Endowment for the Arts, and the Chicago Department of Cultural Affairs.

"It's a historic investment to a segment of the city that has not enjoyed proportional investment in the arts, and in dis-invested neighborhoods," commented Alexander. "We've celebrated our common heritage through rhythm to build affinity between people and communities and push forward toward social reconciliation."

STOMPING GROUNDS culminates with a Grand Finale June 7 at the Pritzker Pavilion, which kicks off CHRP's 30th Anniversary Season. For a schedule of events, check this brochure or visit chicagotap.org.

SG-MUNTU DANCE THEATRE OF CHICAGO BY WILLIAM FREDERICK

WHAT IS CIRCUS?

CIRCUS IS MORE THAN ELEPHANTS AND CLOWNS IN BIG TENTS.

CIRCUS IS THAT SUMMER AFTER 5TH GRADE WHEN YOU SPENT WEEKS PRACTICING BACKFLIPS ON THE FRANKLIN TO IMPRESS YOUR CRUSH.
CIRCUS IS RIDING A UNICYCLE TO THE COFFEE SHOP ACROSS TOWN, BECAUSE HAVING TWO WHEELS IS SO 2014.
CIRCUS IS SITTING ON YOUR FRIEND'S SHOULDERS ON THE TRAIN, BECAUSE THERE'S NO ROOM TO STAND.
CIRCUS IS SURPRISING YOUR CO-WORKERS WITH AN IMPROMPTU OFFICE SUPPLIES JUGGLING SHOW.
CIRCUS IS DOING CRUNCHES UPSIDE DOWN BECAUSE TODAY IS LEG AND AB DAY.
CIRCUS IS WINNING THE UNDERWATER HANDSTAND COMPETITION AT THE BEACH.
CIRCUS IS THAT SUMMER AFTER 5TH GRADE WHEN YOU SPENT WEEKS PRACTICING BACKFLIPS ON THE FRANKLIN TO IMPRESS YOUR CRUSH.
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WHATISCIRCUS.ORG

the actors
gymnasium
CIRCUS SCHOOL AND
THEATRE COMPANY

FEATURED EVENT: Mandala Arts' *Amita, Without Limits*



The feminine spirit is resilience, grace, and power—devotion to and celebration of life. “She” has a complex and energetic existence, but her love is simple and constant.

Mandala South Asian Performing Arts presents *Amita, Without Limits*, showcasing Indian classical dance artists Sonali Mishra and Ashwaty Chennat and their dedication to Odissi and Bharatanatyam, respectively; both have found spaces to explore new expressions while maintaining generational continuity and honoring tradition. Through movement, they share the experience of the female form.

Amita tells classic stories from South Asian poetry, literature, and mythology. “She” may be a young woman yearning for affection from her promiscuous lover, a queen suffering from isolation and anger with her lack of agency, or a goddess who takes responsibility for the world’s troubles. Classical Indian music plays with text, building meaning upon meaning and allowing the dancer to explore story and movement in new ways.

Classical Indian dance forms rely on *Nritta*, movement focused on precision, shapes, and rhythms, and *Abhinaya*, movement that tells stories through hand gestures and facial expressions. *Nritta* and *Abhinaya* create a back-and-forth, seamlessly building a strong energy within the dance artist called *Bhakti*, a complete surrender to the music, dance, and story.

Sonali Mishra is an Odissi dancer, writer, and researcher based in Odisha, India. Born and raised in the United States, Sonali discovered dance while young through a community of Toronto-based artists. Since 1995, Sonali travels to Odisha to feed her passion for perfection and understand the form. Her explorations led her to the renowned *Srjan* institute, founded by the legendary

Guru Kelucharan Mohapatra Gharana. She continues to receive training from artists who have dedicated their lives to education at *Srjan*. She has performed throughout the U.S., Canada, Europe, Australia, and Malaysia. She regularly conducts workshops and lectures at leading universities in India and in the west. Leading organizations throughout India have honored her for her performance—most recently, with the 2017 Monomanini Award.

Ashwaty Chennat is a Bharatanatyam artist and educator who performs with Mandala. She grew up among a community of diasporic artists in southeast Michigan, where she slept to the tunes of classical Indian violin and shared meals with great musical and dance artists performing abroad. She continues to learn forms of movement, including Mohiniyattam (Kerala, India) and Kandyam dance (Sri Lanka), from artists based in these South Asian regions. Recently, she appeared with Mandala in *Unwinding and Conversations with Devi*.

Amita, Without Limits will build a space for dialogue and understanding between artists, community, and audience. A “tea party” and other refreshments follow the performance. **For information about the April 15 performance at the Reva and David Logan Center for the Arts, visit mandalaarts.org.**

the dance center | Columbia
PUBLIC THEATRE

Process v. Product Festival March 29–April 7, 2018

This two-week festival examines how concert dance presentation can be a document of process rather than a consumable product. **Molly Shanahan / Mad Shak** and **Bebe Miller Company** headline the festival through dances, artist discussions, panels, workshops, and more.

Half Page Horizontal:

Members: \$650
Non-Members: \$800

Full page a little too big? We’ve got half-page ad placements available too. This horizontally oriented ad size is perfect for landscape-style ads.

Specs: 7.375 x 4.75"

RE|dance group Open Company Class

Mondays @ 6:30pm

Chicago Ballet Center
4041 N Milwaukee Ave

\$10 Suggested
Donation
First Class FREE!

Quarter Page:

Members: \$350

Non-Members: \$500

New this year, we're offering quarter-page ad placements that are budget friendly and the perfect way to get an extra boost of promotion.

Specs: 3.6785x4.75"



FEATURED EVENT

Noumenon Dance Ensemble: What if?

Noumenon Dance Ensemble has been reborn. Co-artistic director Nina Rose Wardanian (previously a dancer with Deeply Rooted Dance Theater) has joined the team in partnership with Erin Murphy. The 2019–20 season is the first with this new partnership, and Noumenon has already completed a successful first half, selling out the winter showcase performances at Chicago Dramatists Theater.

"What if?" features dancers in stories that explore possibilities of what could have been, what is, and what could be. The performance considers space people spend time and energy on rather than holding space in the moment. Murphy's *Come in, Honey* celebrates the small joys in life. The full-company work is a kaleidoscope of intertwining dancers with Horton-inspired movements. As storytellers, the dancers invite the audience to share in their own joyful emotions in a bright and vibrant work.

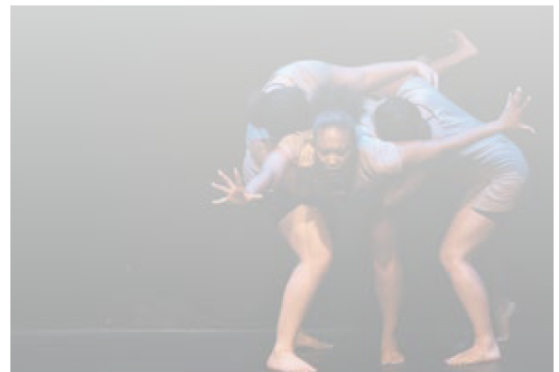
Former Chicago Dance Crash company member David Ingram, in his first choreographed work for Noumenon, centers his story on asking the tough questions and handling the outcomes of doing so. What if I questioned everything: relationships, family, career, friends? Does questioning lead to an ultimate discontent? What if I were actually content with my life? With his contemporary fusion movement, the dancers flow through emotions of questions and acceptance.

Wardanian presents two new works, including a trio that mirrors her existing trio, *I'll get by*. The existing work follows three women who independently struggle with their own demons, while seeing the need to both give and receive support. The new trio will be performed back to back with this existing work, telling two very different sides of the same story.

Wardanian's second new work features five dancers battling their need to present themselves as completely in control, when beneath the surface they each deal with issues that unravel that facade. Little do they know the person next to them is also fighting a battle. What if they let each other see those imperfections? Do they face their fear of being seen with flaws?

As with the winter showcase, this performance will include an in-theater student showcase for CPS students from diverse backgrounds, many with special needs.

Noumenon Dance Ensemble performs "What if?" May 22 and 23 at the Chicago Dramatists Theater. Visit ndedance.com.



Upgraded Event Posting:

Members - Budget Under \$50,000: **\$50**

Members - Budget From \$50,000-500,000: **\$100**

Members - Budget Over \$500,000: **\$150**

Non-Members: **\$200**

Available slots for Upgraded Event listings! If you want your Chicago Dance Month event to stand out in a budget-friendly way, consider placing a Upgraded Event ad. Pricing is tiered based on member budget.

*All photos for **Upgraded Event Postings** must be square and over 1000x1000 px.

April 29
Scavenger Hunt
Chicago Dance
Chicago Cultural Center
Monday 4:30pm, FREE

April 30
Ballet Fundamentals Class
CDM Free Class
Jen Didier
Joel Hall Dancers & Center
Monday 6:30pm, FREE to new students



SEE CHICAGO DANCE EVENT!
May 4
Chicago Dance Month 2018
Pop Up Event
See Chicago Dance with
Block 37
Friday 4:30pm, FREE

Tejiendo Caminos (Weaving Paths)
Silvita Diaz Brown Sildance/AcroDanza
National Museum of Mexican Art
Wednesday 6:30pm, \$10

April 29
The
Chicago
Athens
Saturday

May 18-20
Don Quixote
Ballet Nacional
Auditorium Theater
Friday & Saturday
\$41-120

April 24
Adult Dance Studio
Old Town School of
Tuesday 7:15pm, FREE

April 25
100 Light Years of
Yumiko Yoshioka
Links Hall
Wednesday 7pm, FREE

April 25-May 6
Midsummer Night's Dream
The Joffrey Ballet
Auditorium Theater
Wednesday & Friday
Saturday 2pm & 8pm
\$34-159

April 26
Lucky Plug
Lucky Plug
Harris Theater
Thursday

Interested? Here's everything else you need to know to advertise in the 2022 Chicago Dance Month brochure.

Last day to submit your calendar listing to SeeChicagoDance.com for full listing: **April 3, 2022**

Upgraded Event Images due: **April 6, 2022**

All other Ads due: **April 11, 2022**

Brochure published: **May 15, 2022**

For advertising rates for for-profit organizations, please inquire by contacting Jackie Kling Ralles at **Jackie@SeeChicagoDance.com** or **312-846-6357**.

Technical Specs:

Ad sizes:

Full page ad: 7.375 x 9.875"

Half page horizontal ad: 7.375 x 4.75"

Half page vertical ad: 3.6785 x 9.875"

Quarter page ad: 3.6785 x 4.75"

All photos for **Upgraded Event Postings** must be square and over 1000x1000 px.

Colors:

#9500ef #33d2be #ff5929