

SeeChicagoDance.com Advertising Rates Through 3/31/2021

Package	If your nonprofit annual budget is:			
	Individual Artist / Under \$50,000	\$50,000 - \$500,000	>\$500,000	Commercial/Non-Dance
Home Page Highlight Ad 30-Days				
Member	\$50	\$75	\$125	\$200
Non-Member	\$125	\$150	\$175	\$275
Home Page Highlight Ad Video Upgrade				
Member	\$20	\$50	\$75	\$100
Non-Member	\$50	\$75	\$100	\$150
Home Page Banner Ad TOP - 728x90px - 30 Days				
Member	\$50	\$75	\$125	\$200
Non-Member	\$125	\$150	\$175	\$275
Home Page Banner Ad SIDE - 300x250px - 30 Days				
Member	\$50	\$75	\$125	\$200
Non-Member	\$125	\$150	\$175	\$275
Hot Deals Activation				
Member	\$25	\$25	\$25	-
Non-Member	\$35	\$55	\$75	-

eNewsletter Advertising Rates Through 3/31/2021

Package	If your nonprofit annual budget is:			
	Individual Artist / Under \$50,000	\$50,000 - \$500,000	>\$500,000	Commercial/Non-Dance
Monthly Newsletter Feature Last Thursday of the month				
Member	\$100	\$150	\$200	\$250
Non-Member	\$175	\$225	\$275	\$325
Newsletter Banner Ad Last Thursday of the month				
Member	\$50	\$100	\$150	\$200
Non-Member	\$100	\$150	\$225	\$250
Newsletter Banner Ad - Bottom Last Thursday of the month				
Member	\$25	\$50	\$75	\$100
Non-Member	\$50	\$75	\$100	\$125
Featured Hot Deal				
Member	\$25	\$50	\$75	\$100
Non-Member	\$50	\$75	\$100	\$125
Weekly eBlast Banner Ad 729x90px / 2 eBlasts				
Member	\$25	\$50	\$75	\$100
Non-Member	\$50	\$75	\$100	\$125
Weekly eBlast Banner Ad 300x100px / 2 eBlasts				
Member	\$50	\$75	\$150	\$200
Non-Member	\$75	\$100	\$200	\$250
Dedicated eBlast Limited Availability				
Member	\$75	\$100	\$150	\$300
Non-Member	\$125	\$150	\$200	\$400
Dedicated eBlast Video Upgrade				
Member	\$25	\$50	\$75	\$100
Non-Member	\$50	\$75	\$100	\$125
Featured Job Postings				
Member	\$25	\$25	\$25	-
Non-Member	\$35	\$55	\$75	-
Industry Newsletter Banner Ad	Individual Artist / Under \$100,000			
Members Only:	\$75			