



Chicago Dance Month

Brochure Ad Specs &
Guidelines 2020

**RODGERS AND
HAMMERSTEIN'S**

South Pacific

**DIRECTED BY
VICTOR MALANA MAOG**

**Inside Front or
Inside Back Cover:**

Members: \$1100

Non-Members: \$1350

This ad size covers the full page, so it's perfect for big, bold, attention-grabbing designs on the back cover, the two inside covers, or an inside full-page - all of which are available for you to pick from.

**APRIL 5
-JUNE 17**


DRURY LANE
THEATRE

630.530.0111 • DruryLaneTheatre.com • Free Parking • 100 Drury Lane, Oakbrook Terrace, IL

JOFFREY ★ BALLET

CHICAGO

ASHLEY WHEATER
ARTISTIC DIRECTOR

THIS IS NOT
SHAKESPEARE'S
MIDSUMMER

Midsummer Night's Dream

Back Cover:

Members: \$1750

Non-Members: \$1900

A CELEBRATION OF THE FESTIVE SCANDINAVIAN MIDSUMMER

Choreography: Alexander Ekman | Music: Mikael Karlsson

APRIL 25–MAY 6 | TICKETS START AT \$34

312.386.8905 | JOFFREY.ORG/MIDSUMMER

PRESENTING SPONSOR

Josef and Margot
Lakonishok

PRODUCTION SPONSORS

Jane Ellen Murray Foundation
Bill and Orli Staley Foundation

2017–2018 SEASON SPONSORS

Abbott
Fund

ALPHA WOOD
FOUNDATION CHICAGO

N.I.B.
FOUNDATION

D P Daniel & Pamela
DeVos Foundation

PERFORMS AT:

AUDITORIUM
THEATRE

at ROOSEVELT UNIVERSITY
50 East Congress Parkway,
Chicago

Thanks to Live Music Sponsor The Marina and Arnold Tatar Fund for Live Music.
Midsummer Night's Dream: Hans Nilsson/Royal Swedish Opera

DANCE @ THE AUD

Ballet Nacional de Cuba *Don Quixote*

MAY 18-20, 2018

Giordano
Dance Chicago
JUNE 9, 2018

Full Page Ad:

Members: \$750

Non-Members: \$900

SAVE \$10* WITH PROMO CODE: DANCEMONTH

AuditoriumTheatre.org :: 312.341.2300

CHICAGO'S LANDMARK STAGE*
AUDITORIUM THEATRE EST. 1889

THE THEATRE FOR THE PEOPLE

**AUDITORIUM
THEATRE**
of ROOSEVELT UNIVERSITY

50 E Congress Pkwy | Chicago, IL



International Dance Sponsor



Student Matinee Sponsors

THE
ROBERT THOMAS ROBINS
FOUNDATION

MacArthur
Foundation



ADMIT ONE Funder

PALMERHOUSE
A HILTON HOTEL

Official Hotel Partner

MICHIGAN AVENUE
MAGAZINE

Official Magazine
Sponsor

*Discount not valid on previously purchased tickets or on price level 5. No refunds or exchanges. Some restrictions apply.

Auditorium Theatre, photo by Jude Howell. | Patricio Revé in Don Quixote, photo by Nancy Reyes. | Giordano Dance Chicago, photo by Gorman Cook Photography.

STOMPING GROUNDS

Stomping Grounds: It's a celebration of the citywide stomp scene that runs from June 1 through June 7, showcasing the talents of 15 diverse dance companies from around the world and their cultural traditions: CHRP's (African American tap), Ensemble Español Spanish (Spanish), Folk Dance Company of Chicago, Muntu (African), Trinity Irish Dance Company (Irish), and, new this year, the Black Hawk (Native American), Chicago Dance Crash (Chicago), and Chicago Dance Theatre (Indian).

Stomping Grounds embodies CHRP's core mission: to present and support dance and community development programs that promote cultural exchange and social reconciliation," said CHRP Executive Director Alex Alexander. "Our first concert 30 years ago was a celebration of Ensemble Español, Trinity, and Najwa Dance Company. Dance around through rhythmic expression was and is so much more important today. We've taken it to the next level and Chicago since 2000, and

Half Page Vertical:

Stomping Grounds "Performatologue" showcases several dance performances, a rehearsal and offers free workshops in dance, arts and crafts, and dialogue. Most events are held at the Chicago Cultural Center, Irish American Heritage Center, and the DuSable Museum of African American History.

Landscape advertising not your cup of tea? We also have a vertically oriented half-page ad for designs that run a little tall. We'll design a demonstration featuring master classes, and a professional performance by local teachers.

Stomping Grounds (EDA), a program of Dance USA, is a 501(c)(3) Charitable Foundation, provides major funding (the Illinois dance organization selected) for Stomping Grounds with additional funding from the Chicago Department of Cultural Affairs, the Chicago Community Trust, the National Endowment for the Arts, and the Chicago Department of Cultural Affairs.

"Stomping Grounds is an investment to a segment of the city that has not enjoyed proportional investment and in dis-invested neighborhoods," commented Alexander. "We've celebrated our common heritage through rhythm to build affinity between people and communities and push forward toward social reconciliation."

Stomping Grounds culminates with a Grand Finale June 7 at the Pritzker Pavilion, which kicks off CHRP's 30th Anniversary Season. For a schedule of events, check this brochure or visit chicagotap.org.

SG-MUNTU DANCE THEATRE OF CHICAGO BY WILLIAM FREDERICK

WHAT IS CIRCUS?

CIRCUS IS MORE THAN ELEPHANTS AND CLOWNS IN BIG TENTS.

CIRCUS IS THAT SUMMER AFTER SCHOOL WHEN YOU SPEND WEEKS PRACTICING BACKFLIPS ON THE FRANKLIN TO IMPRESS YOUR CRUSH.
CIRCUS IS RIDING A UNICYCLE TO THE COFFEE SHOP ACROSS TOWN, BECAUSE HAVING TWO WHEELS IS SO 2014.
CIRCUS IS SITTING ON YOUR FRIEND'S SHOULDERS ON THE TRAIN, BECAUSE THERE'S NO ROOM TO STAND.
CIRCUS IS SURPRISING YOUR CO-WORKERS WITH AN IMPROMPTU OFFICE SUPPLIES JUGGLING SHOW.
CIRCUS IS DOING CRUNCHES UPSIDE DOWN BECAUSE TODAY IS LEG AND AB DAY.
CIRCUS IS WINNING THE UNDERWATER HANDSTAND COMPETITION AT THE BEACH.
CIRCUS IS THAT SUMMER AFTER SCHOOL WHEN YOU SPEND WEEKS PRACTICING BACKFLIPS ON THE FRANKLIN TO IMPRESS YOUR CRUSH.
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WHATISCIRCUS.ORG

the actors
gymnasium
CIRCUS SCHOOL AND
THEATRE COMPANY

FEATURED EVENT: Mandala Arts' *Amita, Without Limits*



The feminine spirit is resilience, grace, and power—devotion to and celebration of life. “She” has a complex and energetic existence, but her love is simple and constant.

Mandala South Asian Performing Arts presents *Amita, Without Limits*, showcasing Indian classical dance artists Sonali Mishra and Ashwaty Chennat and their dedication to Odissi and Bharatanatyam, respectively; both have found spaces to explore new expressions while maintaining generational continuity and honoring tradition. Through movement, they share the experience of the female form.

and Abhinaya, movement that tells stories through hand gestures and facial expressions. Nritta and Abhinaya create a back-and-forth, seamlessly building a strong energy within the dance artist called Bhakti, a complete surrender to the music, dance, and story.

Sonali Mishra is an Odissi dancer, writer, and researcher based in Odisha, India. Born and raised in the United States, Sonali discovered dance while young through a community of Toronto-based artists. Since 1995, Sonali travels to Odisha to feed her passion for perfection and understand the form. Her explorations led her to the renowned Srjan institute, founded by the legendary

Amita tells classic stories from South Asian poetry, literature, and mythology. “She” may be a young woman yearning for affection from her promiscuous lover, a queen suffering from isolation and anger with her lack of agency, or a goddess who takes responsibility for the world’s troubles. Classical Indian music plays with text, building meaning upon meaning and allowing the dancer to explore story and movement in new ways.

Classical Indian dance forms rely on Nritta, movement focused on precision, shapes, and rhythms,

Guru Kelucharan Mohapatra Gharana. She continues to receive training from artists who have dedicated their lives to education at Srjan. She has performed throughout the U.S., Canada, Europe, Australia, and Malaysia. She regularly conducts workshops and lectures at leading universities in India and in the west. Leading organizations throughout India have honored her for her performance—most recently, with the 2017 Monomanini Award.

Ashwaty Chennat is a Bharatanatyam artist and educator who performs with Mandala. She grew up among a community of diasporic artists in southeast Michigan, where she slept to the tunes of classical Indian violin and shared meals with great musical and dance artists performing abroad. She continues to learn forms of movement, including Mohiniyattam (Kerala, India) and Kandyan dance (Sri Lanka), from artists based in these South Asian regions. Recently, she appeared with Mandala in *Unwinding and Conversations with Devi*.

Amita, Without Limits will build a space for dialogue and understanding between artists, community, and audience. A “tea party” and other refreshments follow the performance.

For information about the April 15 performance at the Reva and David Logan Center for the Arts, visit mandalaarts.org.

the dance center | Columbia
PUBLIC THEATRE

Process v. Product Festival March 29–April 7, 2018

This two-week festival examines how concert dance presentation can be a document of process rather than a consumable product. **Molly Shanahan / Mad Shak** and **Bebe Miller Company** headline the festival through dances, artist discussions, panels, workshops, and more.

Half Page Horizontal:

Members: \$500
Non-Members: \$650

Full page a little too big? We’ve got half-page ad placements available too. This horizontally oriented ad size is perfect for landscape-style ads.

Featured Event Posting:

Members - Budget Under \$50,000: **\$50**

Members - Budget From \$50,000-500,000: **\$100**

Members - Budget Over \$500,000: **\$150**

Non-Members: **\$200**

New this year: Available slots for Featured Event listings! If you want your Chicago Dance Month event to stand out in a budget-friendly way, consider placing a Featured Event ad. Pricing is tiered based on member budget.

*All photos for **Featured Event Postings** must be square and over 1000x1000 px.

April 29
Chicago Dance Month 2018
Scavenger Hunt
Chicago Dance
Chicago Cultural Center
Monday 4:30pm, FREE

April 30
Ballet Fundamentals Class
CDM Free Class
Jen Didier
Joel Hall Dancers & Center
Monday 6:30pm, FREE to new students



SEE CHICAGO DANCE EVENT!
May 4
Chicago Dance Month 2018
Pop Up Event
See Chicago Dance with
Block 37
Friday 4:30pm, FREE

Tejiendo Caminos (Weaving Paths)
Silvita Diaz Brown Sildance/AcroDanza
National Museum of Mexican Art
Wednesday 6:30pm, \$10

April 29
The
Chicago
Athena
Saturday

May 18-20
Don Quixote
Ballet Nacional
Auditorium Theater
Friday & Saturday
\$41-120

April 24
Adult Dance Studio
Old Town School of Folk
Tuesday 7:15pm, FREE

April 25
100 Light Years of
Yumiko Yoshioka
Links Hall
Wednesday 7pm, FREE

April 25-May 6
Midsummer Night's Dream
The Joffrey Ballet
Auditorium Theater
Wednesday & Friday
Saturday 2pm & 8pm
\$34-159

April 26
Lucky Plug
Lucky Plug
Harris Theater
Thursday

Interested? Here's everything else you need to know to advertise in the 2020 Chicago Dance Month brochure.

Last day to submit your calendar listing to SeeChicagoDance.com for full listing: **January 27, 2020**

Featured Event Advertisement due: **January 20, 2020**

All other Ads due: **February 13, 2020**

Brochure published: **March 15, 2020**

For advertising rates for for-profit organizations, please inquire by contacting Jackie Kling at **Jackie@SeeChicagoDance.com** or **312-846-6357**.

Technical Specs:

Ad sizes:

Full page: 7.375 x 9.875"

Half page horizontal: 7.375 x 4.75"

Featured event listing: 7.375 x 4.75"

Half page vertical: 3.6785 x 9.875"

All photos for **Featured Event Postings** must be square and over 1000x1000 px.

Colors:

#9500ef **#33d2be** **#ff5929**