

# Dance Community Convening

November 19, 2019

The Whitehall Hotel

4:00-6:00pm



# Chicago Dance Month 2020

- CDM Opening Event at Chicago Cultural Center, Preston Bradley Hall
- Day of Dance Health
- TBC Pop-Up Closing Event, NEW LOCATION



# Dancers are constantly testing their physical and mental limits.



However, few dancers and industry professionals have access to health and wellness services aimed at their unique challenges, like chronic overuse injuries and disordered eating.

See Chicago Dance is bringing critical wellness resources to industry professionals through our **FREE Chicago Day of Dance Health in April 2020**. The daylong event will offer the dance community comprehensive assessments, screenings, and consultations with trained health professionals.



# Offerings include :

- **Personal 30-minute screening** to identify red flags and learn how to prevent injury
- **Private, one-on-one mental health consultation and nutritional coaching** with certified counselors
- **Referrals to local healthcare professionals** (physical therapists, chiropractors, etc.) familiar with dancer-specific obstacles
- **Breakaway sessions** with other health/wellness practitioners and health insurance representatives
- **Health Care Expo** featuring information on services and other Chicago area resources and health and wellness providers

# Get involved.

## Provide services:

We're looking for health professionals to provide screenings in the following areas. Give your time on the Day of Dance Industry Health and provide one-on-one screenings in:

Physical Health  
General Health  
Mental Health  
Podiatry

Nutrition  
Physical Therapy  
Massage  
Health Insurance



# Day of Dance Health 2020

- Expanded health and general wellness screenings not just PT screenings for movers
- An additional workshop
- Insurance professionals
- Expanded expo.
- Sign-ups and registration and more details will be released March 2020



# Editorial Policies and Procedures

- The only requirement for consideration for reviews and previews is that a production must be entered on the SCD calendar
- Artists needn't be SCD members or use SCD services to be eligible for coverage by our critics
- Events must be posted no later than the 15th of the month prior to the opening

# SCD Produced Video Previews

- 8 videos produced in 2020
- Insight into upcoming performances
- In conjunction with a written preview and review of performance



# SCD Produced Video Previews Selection

- Listed on the SCD calendar as per our editorial policies by 2/2 for Spring Events
- Selected by the editor and additional Journalism Project mentors according to the following criteria:
  - Budget
  - Capacity of the company/artist/organization
  - Genre and type of dance
  - Neighborhood/geographic location for company and performance



# Writer Mentorship

- Summer/Fall 2020, writing about dance from a critical perspective
- Applications open February
- Selected writing fellows will participate in two writing intensives
- Led by SCD editor Lauren Warnecke and Dr. Raquel Monroe, and other Chicago industry guests



# SummerDance Village 2020

- Stage performances and expo in Millennium Park's Wrigley Square in August 2020
- Call for participants will go out in June 2020



# Dance Month 2020 Brochure Featured Event Proposals

## Requirements

- Currently be an SCD member and have an account in good standing.
- Your event must take place between the dates of March 18 through May 12, 2019
- Featured event descriptions should be limited to between 400 and 600 words
- Please provide a detailed description of your event, as well as any additional information that showcases why your event should be featured in our 2019 Chicago Dance Month brochure (new collaborations, specific dancers, unique performance venue, etc.)
- All submissions will be carefully read by SCD's editorial staff
- Featured Event descriptions are subject to editing by SCD's editorial staff, with the writer's final approval
- Events selected for publication will provide SCD with a publishable photo
- **DEADLINE for submissions is January 20!**



# Chicago Dance Month Brochure Advertising

- Brochure: 16 Full Color Pages with 10,000 copies distributed throughout the Chicago
- Brochure Advertising Rates/Specs Available online:  
[SeeChicagoDance.com/chicago-dance-month](http://SeeChicagoDance.com/chicago-dance-month)

[jackie@seechicagodance.com](mailto:jackie@seechicagodance.com)



# Chicago Dance Month Brochure Advertising

- FREE Calendar Listings for events taking place March 19-May 17. Must post to SCD.com by January 25!
- Limited Availability for Featured Event Postings: Upgrade your calendar listing with an image

## Featured Event Postings

SCD Members under \$50,000: \$50

SCD Members \$50,000-500,000: \$100

SCD Members over \$500,000: \$150

Non-Members: \$200



# 2020 Membership

- Eligibility for CDM Paid Performances, Residencies, Featured Event Article
- DISCOUNTS on all SCD Advertising
- Instagram Take-overs
- And MUCH more!
- [SeeChicagoDance.com/membership](http://SeeChicagoDance.com/membership)

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