

## SeeChicagoDance.com Advertising Rates

Home Page Highlight Ad		If your not-for-profit annual budget is:			Commercial and Non-Dance
Runs for 30 days	Individual Artist	Under \$50,000	\$50,000 - \$500,000	> \$500,000	
Member		\$100	\$200	\$300	\$400
iAM Member	\$75				
Non-Member		\$175	\$275	\$375	\$475
Homepage Highlight Video Upgrade		If your not-for-profit annual budget is:			Commercial and Non-Dance
Individual Artist		Under \$50,000	\$50,000 - \$500,000	> \$500,000	
Member		\$50	\$75	\$100	\$200
iAM Member	\$30				
Non-Member		\$75	\$100	\$150	\$250
Home Page Banner Ad TOP - 728 x 90 Pixels - 30 days		If your not-for-profit annual budget is:			Commercial and Non-Dance
Individual Artist		Under \$50,000	\$50,000 - \$500,000	> \$500,000	
Member		\$150	\$250	\$300	\$400
iAM Member	\$100				
Non-Member		\$200	\$300	\$350	\$450
Home Page Banner Ad SIDE - 300x250 Pixels - 30 days		If your not-for-profit annual budget is:			Commercial and Non-Dance
Individual Artist		Under \$50,000	\$50,000 - \$500,000	> \$500,000	
Member		\$75	\$100	\$125	\$200
iAM Member	\$50				
Non-Member		\$100	\$125	\$150	\$225

## Eblast and eNewsletter Advertising Rates

Monthly Newsletter Feature of the month Last Thursday		If your not-for-profit annual budget is:			Commercial and Non-Dance
Individual Artist		Under \$50,000	\$50,000 - \$500,000	> \$500,000	
Member		\$200	\$300	\$400	\$500
iAM Member	\$150				
Non-Member		\$275	\$375	\$475	\$575
Newsletter Banner Ad of the month Last Thursday		If your not-for-profit annual budget is:			Commercial and Non-Dance
Individual Artist		Under \$50,000	\$50,000 - \$500,000	> \$500,000	
Member		\$100	\$200	\$300	\$300
iAM Member	\$75				
Non-Member		\$150	\$250	\$325	\$325
Newsletter Banner Ad: Bottom Last Thursday of the month		If your not-for-profit annual budget is:			Commercial and Non-Dance
Individual Artist		Under \$50,000	\$50,000 - \$500,000	> \$500,000	
Member		\$100	\$150	\$200	\$300
iAM Member	\$75				
Non-Member		\$125	\$175	\$225	\$325
Featured Hot Deal		If your not-for-profit annual budget is:			Commercial and Non-Dance
Individual Artist		Under \$50,000	\$50,000 - \$500,000	> \$500,000	
Member		\$25	\$50	\$75	\$100
iAM Member	\$25				
Non-Member		\$50	\$75	\$100	\$125
Weekly eBlast Banner Ad: Center 728x90px - 2 eBlasts		If your not-for-profit annual budget is:			Commercial and Non-Dance
Individual Artist		Under \$50,000	\$50,000 - \$500,000	> \$500,000	
Member		\$100	\$175	\$225	\$300
iAM Member	\$75				
Non-Member		\$150	\$250	\$300	\$325
Weekly eBlast Banner Ad: Bottom 300x100 Pixels - 2 eBlasts		If your not-for-profit annual budget is:			Commercial and Non-Dance
Individual Artist		Under \$50,000	\$50,000 - \$500,000	> \$500,000	
Member		\$50	\$75	\$150	\$200
iAM Member	\$30				
Non-Member		\$75	\$100	\$200	\$250
Dedicated eBlast - Limited availability (contact to schedule)		If your not-for-profit annual budget is:			Commercial and Non-Dance
Individual Artist		Under \$50,000	\$50,000 - \$500,000	> \$500,000	
Member		\$150	\$250	\$450	\$600
iAM Member	\$100				
Non-Member		\$200	\$300	\$550	\$700
Dedicated Eblast Video Upgrade		If your not-for-profit annual budget is:			Commercial and Non-Dance
Individual Artist		Under \$50,000	\$50,000 - \$500,000	> \$500,000	
Member		\$50	\$75	\$100	\$200
iAM Member	\$30				
Non-Member		\$75	\$100	\$150	\$250