

# SeeChicagoDance.com Advertising Rates

Package	If your nonprofit annual budget is:			
	Individual Artist / Under \$50,000	\$50,000 - \$500,000	>\$500,000	Commercial/Non-Dance
<b>Home Page Highlight Ad 30-Days</b>				
Member	\$100	\$200	\$300	\$400
Non-Member	\$175	\$275	\$375	\$475
<b>Home Page Highlight Ad Video Upgrade</b>				
Member	\$50	\$75	\$100	\$200
Non-Member	\$75	\$100	\$150	\$250
<b>Home Page Banner Ad TOP - 728x90px - 30 Days</b>				
Member	\$150	\$250	\$300	\$400
Non-Member	\$200	\$300	\$350	\$450
<b>Home Page Banner Ad SIDE - 300x250px - 30 Days</b>				
Member	\$75	\$100	\$125	\$200
Non-Member	\$100	\$125	\$150	\$225
<b>Hot Deals Activation</b>				
Member	\$25	\$25	\$25	-
Non-Member	\$35	\$55	\$75	-

## eNewsletter Advertising Rates

Package	If your nonprofit annual budget is:			
	Individual Artist / Under \$50,000	\$50,000 - \$500,000	>\$500,000	Commercial/Non-Dance
<b>Monthly Newsletter Feature Last Thursday of the month</b>				
Member	\$200	\$300	\$400	\$500
Non-Member	\$275	\$375	\$475	\$575
<b>Newsletter Banner Ad Last Thursday of the month</b>				
Member	\$100	\$200	\$300	\$300
Non-Member	\$150	\$250	\$325	\$325
<b>Newsletter Banner Ad - Bottom Last Thursday of the month</b>				
Member	\$100	\$150	\$200	\$300
Non-Member	\$125	\$175	\$225	\$325
<b>Featured Hot Deal</b>				
Member	\$25	\$50	\$75	\$100
Non-Member	\$50	\$75	\$100	\$125
<b>Weekly eBlast Banner Ad 729x90px / 2 eBlasts</b>				
Member	\$25	\$50	\$75	\$100
Non-Member	\$50	\$75	\$100	\$125
<b>Weekly eBlast Banner Ad 300x100px / 2 eBlasts</b>				
Member	\$50	\$75	\$150	\$200
Non-Member	\$75	\$100	\$200	\$250
<b>Dedicated eBlast Limited Availability</b>				
Member	\$150	\$250	\$450	\$600
Non-Member	\$200	\$300	\$500	\$700
<b>Dedicated eBlast Video Upgrade</b>				
Member	\$50	\$75	\$150	\$200
Non-Member	\$75	\$100	\$200	\$250
<b>Featured Job Postings</b>				
Member	\$25	\$25	\$25	-
Non-Member	\$35	\$55	\$75	-
<b>Industry Newsletter Banner Ad</b>	Individual Artist / Under \$100,000			
Members Only:	\$100			