

SeeChicagoDance.com Advertising Rates

Package	If your nonprofit annual budget is:			
	Individual Artist / Under \$50,000	\$50,000 - \$500,000	>\$500,000	Commercial/Non-Dance
Home Page Highlight Ad 30-Days				
Member	\$75	\$150	\$200	\$400
Non-Member	\$175	\$275	\$375	\$475
Home Page Highlight Ad Video Upgrade				
Member	\$50	\$75	\$100	\$200
Non-Member	\$75	\$100	\$150	\$250
Home Page Banner Ad TOP - 728x90px - 30 Days				
Member	\$100	\$200	\$250	\$400
Non-Member	\$200	\$300	\$350	\$450
Hot Deals Activation				
Member	\$25	\$25	\$25	-
Non-Member	\$35	\$55	\$75	-

eNewsletter Advertising Rates

Package	If your nonprofit annual budget is:			
	Individual Artist / Under \$50,000	\$50,000 - \$500,000	>\$500,000	Commercial/Non-Dance
Monthly Newsletter Feature Last Thursday of the month				
Member	\$200	\$300	\$400	\$500
Non-Member	\$275	\$375	\$475	\$575
Newsletter Banner Ad Last Thursday of the month				
Member	\$100	\$200	\$300	\$300
Non-Member	\$150	\$250	\$325	\$325
Newsletter Banner Ad - Bottom Last Thursday of the month				
Member	\$100	\$150	\$200	\$300
Non-Member	\$125	\$175	\$225	\$325
Featured Hot Deal				
Member	\$25	\$50	\$75	\$100
Non-Member	\$50	\$75	\$100	\$125
Weekly eBlast Banner Ad 729x90px / 2 eBlasts				
Member	\$25	\$50	\$75	\$100
Non-Member	\$50	\$75	\$100	\$125
Dedicated eBlast Limited Availability				
Member	\$150	\$250	\$450	\$600
Non-Member	\$200	\$300	\$500	\$700
Dedicated eBlast Video Upgrade				
Member	\$50	\$75	\$150	\$200
Non-Member	\$75	\$100	\$200	\$250
Featured Job Postings				
Member	\$25	\$25	\$25	-
Non-Member	\$35	\$55	\$75	-
Industry Newsletter Banner Ad	Individual Artist / Under \$100,000			
Members Only:	\$100			