



13,300  
SUBSCRIBERS TO



## MISSION

See Chicago Dance **ADVOCATES** for the dance field and **STRENGTHENS** a diverse range of dance organizations and artists through services and programs that build and **ENGAGE** audiences.

## ABOUT SEE CHICAGO DANCE



"See Chicago Dance is the network that **brings us all together** to be seen."

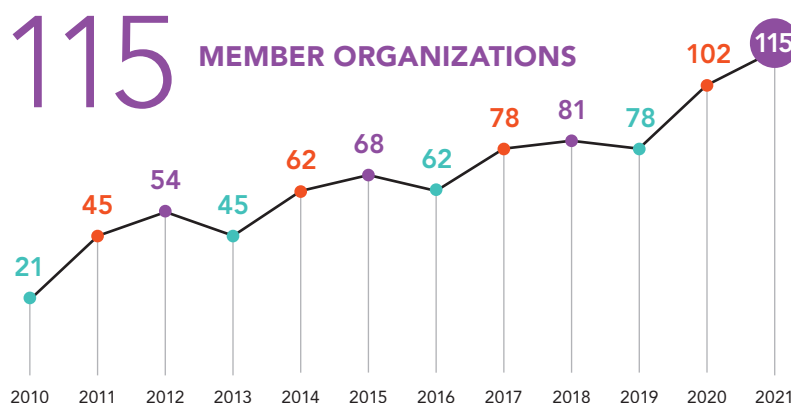
— Nicole Clark-Springer, Artistic Director of Deeply Rooted Dance Theater

SINCE  
MARCH 2020



7,500

**CHICAGOANS**  
experienced a  
See Chicago Dance  
event (in-person  
or virtual).



## 2021 WEBSITE STATISTICS



8,724  
unique monthly visits



197,091  
page views

"They are tireless **supporters and advocates** for dance in this city, and without them dance would not have the recognition that it does."

— Corinne Imberski, Independent Artist and Dancer with RE | Dance Group

**200+**  
**CHICAGO AREA DANCE ORGANIZATIONS** use our  
**FREE** promotional services

## EVEN THROUGHOUT THE PANDEMIC

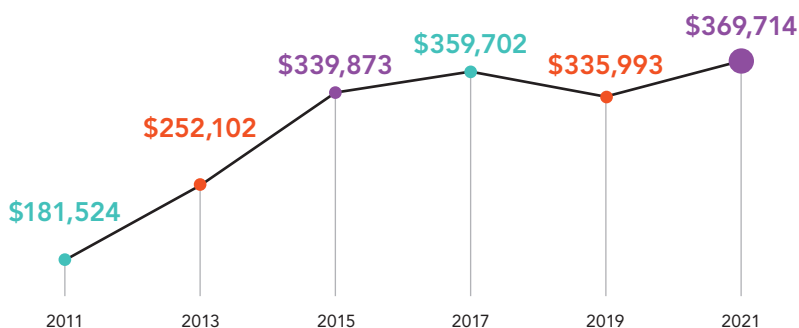


↑  
69%

SCD's portable dance floor and audio & video equipment are available for rental at very affordable rates. In 2021, our **DANCE FLOOR RENTALS INCREASED 69%**.

### OPERATING REVENUE

In the last 10 years, revenue has **risen steadily and then stabilized**.



"See Chicago Dance **supports all of us** and has their eye on trying to **create as many opportunities and resources** for the dance community as possible."

— Mark Yonally, Artistic Director of Chicago Tap Theatre



100+  
REVIEWS  
AND  
ARTICLES

written by  
professional  
critics each  
year, providing  
more coverage  
than traditional  
media outlets



47,000  
**FACEBOOK  
AND  
INSTAGRAM  
(ORGANIC)  
VIEWS** during  
Chicago Dance  
Month 2021



### VISION

To **FEARLESSLY INSPIRE** an ever-growing inclusive community to share in and **SPREAD THE POWER OF DANCE** in Chicago.

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