



**See Chicago Dance**  
 Advertising Rates  
 Updated 4/13/23

## WEBSITE ADVERTISING OPTIONS

<i>If your general operating budget is:</i>				
	Under \$50,000/ Individual Artists	\$50,000 - \$500,000	\$500,000+	Commercial/Non-Dance
<b>Homepage Highlight - 30 Days</b>				
Member	\$75	\$150	\$200	\$400
Non-Member	\$175	\$275	\$375	\$475
<b>Banner Ad</b>				
Member	\$100	\$200	\$250	\$400
Non-Member	\$200	\$300	\$350	\$450
<b>Side Bar Banner (top)</b>				
Member	\$50	\$75	\$100	\$150
Non-Member	\$75	\$100	\$125	\$200
<b>Side Bar Banner (Bottom)</b>				
Member	\$25	\$50	\$75	\$100
Non-Member	\$50	\$75	\$100	\$150
<b>Hot Deal Activation</b>				
Member	\$25	\$25	\$25	-
Non-Member	\$35	\$55	\$75	-

## eNEWSLETTER ADVERTISING OPTIONS

<i>If your general operating budget is:</i>				
	Under \$50,000/ Individual Artists	\$50,000 - \$500,000	\$500,000+	Commercial/Non-Dance
<b>Newsletter Feature: Monthly Preview</b>				
Member	\$200	\$300	\$400	\$500
Non-Member	\$275	\$375	\$475	\$575
<b>Banner Ad</b>				
Member	\$100	\$200	\$300	\$350
Non-Member	\$150	\$250	\$325	\$375
<b>Featured Hot Deal</b>				
Member	\$25	\$50	\$75	\$100
Non-Member	\$50	\$75	\$100	\$125
<b>Dedicated Eblast (Limited Availability)</b>				
Member	\$150	\$250	\$450	\$600
Non-Member	\$200	\$300	\$500	\$650
<b>Featured Job/Opportunity</b>				
Member	\$25	\$25	\$25	-
Non-Member	\$35	\$55	\$75	-